



# INTRODUCTION TO IWM INTERNATIONAL MALL

Asia    Europe    North America    South America    Oceania    Africa



**IWM International Mall is a company with a profound historical background. Founded in 2015, it is a commodity supply chain wholesale source enterprise that is about to be listed. It is also an international group company. The company is not only committed to providing high-quality goods and services to global B-side and C-side consumers, but also actively promotes the development of cross-border e-commerce. IWM International Mall is the creator of the B+C2C cross-border e-commerce model.**



**In terms of global layout, IWM International Mall has three headquarters in the world. The headquarters for Asia and Oceania are in Singapore, the headquarters for Europe and Africa are in London, UK, and the headquarters for South America and North America are in Colorado, USA.**

**The company's geographical layout strategy not only helps expand the market, but also better serves consumers in different regions. At present, the wholesale business of IWM International Mall has covered more than 120 countries and regions.**

**As the e-commerce markets in Latin America and Africa continue to grow, IWM International Mall has keenly captured this business opportunity and officially entered the Latin American market in August 2023.**

**At the same time, IWM International Mall has established a branch in Colorado, USA. The branch will be responsible for customer service, business development, warehousing and supply chain construction, logistics and distribution, and after-sales service in North and South America.**

**In September 2023, IWM International Mall officially entered the African market and established a branch in London, England. The branch will be responsible for customer service, business development, warehousing supply chain construction, logistics distribution, and after-sales service in Europe and Africa.**



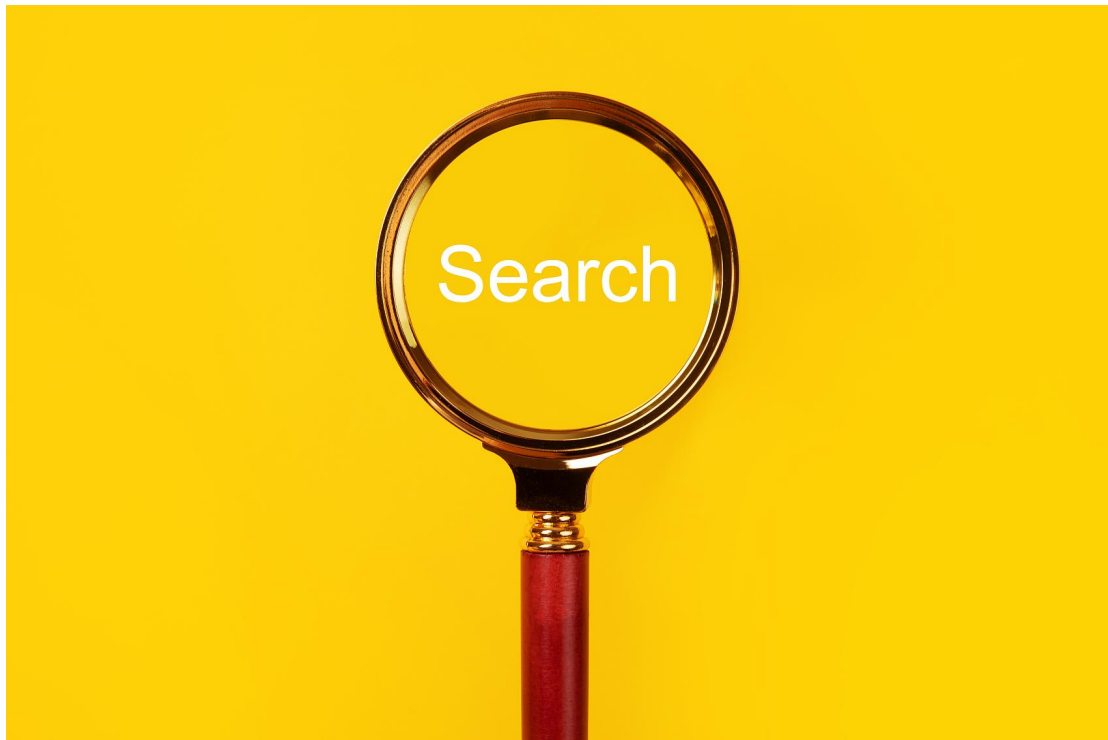
Singapore certificate

American certificate

British certificate

The registration certificate is issued by an authoritative organization and is a strong proof of the legality and integrity of the business.

In order to obtain this certificate, IWM International Mall must meet a series of requirements, including corporate structure, business plan, legal documents, etc., all of which must comply with relevant laws and regulations. The certificate represents a commitment to business ethics and legal regulations.



**In order to ensure your trust in IWM International Mall, it is recommended that you visit the certificate query website.**

**Official U.S. certificate inquiry website:**

<https://www.sos.state.co.us/>

**British certificate official inquiry website:**

<https://find-and-update.company-information.service.gov.uk/>

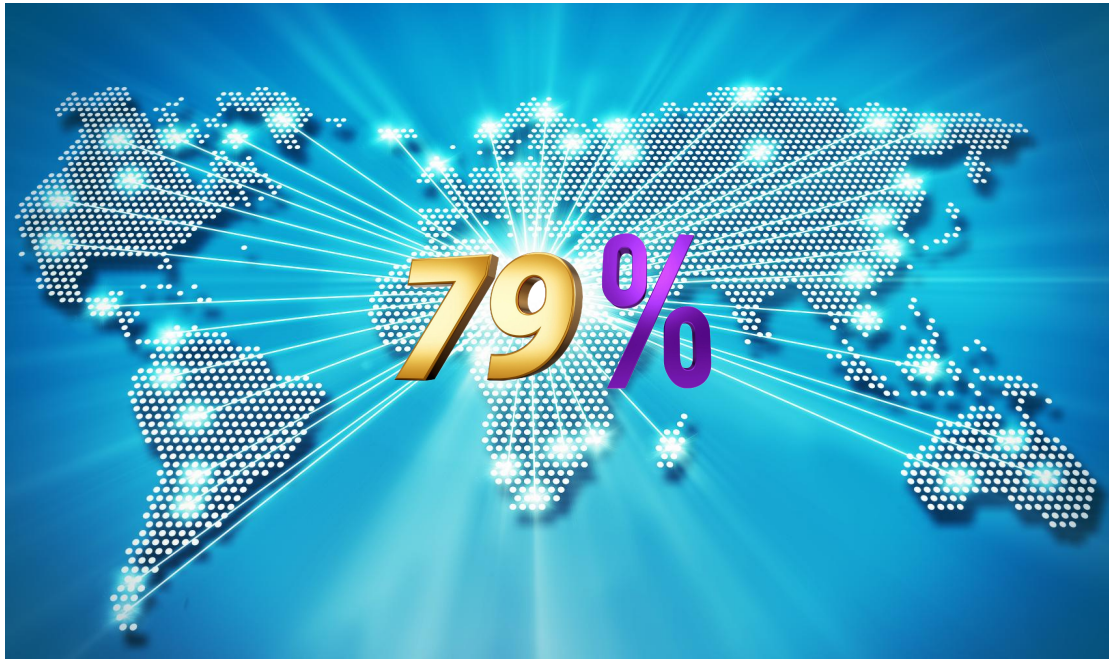
**The above website is an authoritative official certificate verification website, which can help you easily verify the authenticity of the registration certificate and other relevant information.**



Since the creation of B+C2C cross-border e-commerce in 2015, IWM International Mall has won the trust of many shop owners and consumers with its concept of integrity first. In the past few years, IWM International Mall has continuously optimized supply chain management, increased the number of warehouses, and improved logistics and distribution efficiency. Relying on a warehousing and logistics ecosystem with nearly 200,000 warehouses, it ensures efficient supply of goods and on-time arrival of logistics.

As of February 2024, IWM International Mall has more than 40 million online merchants. Shop owners come from all over the world and realize their business dreams through IWM International Mall. This large group of merchants fully proves the leading position of IWM International Mall in the field of cross-border e-commerce.

All of this success is inseparable from IWM International Mall's insistence on honest management. Only by treating people with sincerity and being trustworthy can we win the trust of merchants and consumers, thereby creating a healthy business ecosystem.



IWM International Mall's advertising covers 79% of the world's countries and regions. Advertisements placed on the display platform can be accurately pushed based on consumers' geographical location, interests and hobbies, further improving the conversion rate of advertising.

IWM International Mall continues to expand its market share by optimizing supply chain management, improving logistics and distribution efficiency, and precise advertising push, setting a new benchmark for the global cross-border e-commerce industry.

The development of IWM International Mall in Asia has achieved remarkable success. It has a huge market share, a large number of merchants, a complete warehousing supply chain ecology, and many loyal consumers. As one of the world's leading e-commerce platforms, IWM International Mall has established a good reputation and brand image in the Asian market.

However, IWM International Mall does not stop there. It is also continuously expanding its business scope and gradually opening shopping services to Europe, North America and other regions. The warehousing supply chain in these areas has been gradually built and improved, and shopping services have been gradually opened in some areas, providing a solid foundation for the global expansion of IWM International Mall.



At the same time, IWM International Mall also sees huge potential in the Latin American and African markets. Currently, these areas are in the development stage and are implementing the mid-term development plan among the three major development plans of IWM International Mall.

IWM International Mall will help build the warehousing supply chain and logistics distribution ecosystem in Latin America and Africa by providing online store leasing cooperation, continuously cultivating high-quality merchants, and cooperating with store owners, and will open shopping services as soon as possible.

In early 2024, IWM International Mall set new records in Latin America and Africa, with 700,000 new merchants officially settling in in three days. On the occasion of a new record-breaking New Year, IWM International Mall received US\$20 billion in investment from Wall Street capital and brought several times growth to all merchants' equity. This time Wall Street Capital's investment in IWM International Mall has been paid attention to and interviewed by hundreds of media around the world.

Please click the link to view:

<http://markets.financialcontent.com/startribune/article/getnews-2024-1-4-iwm-international-mall-sets-a-new-record-for-merchant-creation-in-latin-america-and-africa-within-3-days-and-announces-an-upcoming-investment-of-20-billion-usd/>

Overall, IWM International Mall is continuously expanding its influence globally, relying on its deep market foundation and extensive business network to provide global consumers with a better shopping experience. By continuously improving and expanding its business, IWM International Mall will continue to lead the development trend of the e-commerce industry and become one of the most influential e-commerce platforms in the world.